

HUGO BOSS

Press Release

HUGO BOSS included in the Dow Jones Sustainability Index (DJSI) World for the first time

Metzingen, September 7, 2017. In September, HUGO BOSS AG was incorporated into the Dow Jones Sustainability Index (DJSI) World for the first time. As such, the Group is one of the five companies in the textiles, apparel and luxury segment to have qualified for the Index this year. The DJSI World numbers among the highest-profile indices for sustainability, representing the top 10 percent of the largest 2,500 entities listed in the S&P Global Broad Market Index based on their outstanding commitment to sustainability leadership.

The inclusion of HUGO BOSS in this Index underscores the Company's efforts to promote sustainability in recent years and evaluates these in relation to other companies in the textile industry. In the assessment of the submitted data by RobecoSAM, HUGO BOSS scored best in class in the following categories:

- Environmental Reporting
- Labor Practice Indicators
- Product Stewardship
- Tax Strategy

At its 2017 Annual Shareholders' Meeting, HUGO BOSS announced that a sustainability-based corporate strategy, the extension of a sustainable product portfolio and the fostering of innovation were to form central elements of the Group's strategic reorientation.

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The Company publishes full and detailed information on its engagement annually in the HUGO BOSS Sustainability Report, which can be accessed at the following link: <http://group.hugoboss.com/en/sustainability/sustainability-report/>.

About HUGO BOSS

HUGO BOSS is one of the market leaders in the upper premium segment of the global apparel market. It focuses on developing and marketing of premium fashion and accessories for men and women. Headquartered in Metzingen, the company generated with almost 14,000 employees net sales of EUR 2.7 billion in fiscal year 2016.

Further information on the company is available on our website group.hugoboss.com. The latest collections can be found at hugoboss.com.

If you have any questions, please contact:

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