

# H U G O B O S S

Ad-hoc-Meldung nach §15 WpHG

Metzingen, May 15, 2008 – 08:14 pm

## **Claus-Dietrich Lahrs will be new CEO of HUGO BOSS**

Metzingen. Today, the Supervisory Board of HUGO BOSS AG has resolved on the appointment of Claus-Dietrich Lahrs as member of the Managing Board and CEO of HUGO BOSS AG. It is intended that the appointment becomes effective already as of August 1, 2008.

Currently, Claus-Dietrich Lahrs is still managing director of Christian Dior Couture. For a total of 12 years the internationally experienced manager has been active for the biggest global luxury group Christian Dior/Louis Vuitton Moët Hennessy (LVMH).

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The Managing Board

HUGO BOSS AG  
Dieselstrasse 12  
72555 Metzingen  
Germany