

# HUGO BOSS

Annual document pursuant to Section 10 of the German Securities Prospectus Act ("Wertpapierprospektgesetz" or "WpPG") for financial year 2011.

Pursuant to Section 10 of the WpPG, an issuer whose securities are admitted for trading on an organized market must at least once annually make available to the public a document containing or referring to all information which the issuer has published or made available to the public during the past twelve months.

In the following annual document, HUGO BOSS AG has summarized in form of a list, all information published between January 1, 2011 and December 31, 2011 or made available to the public as specified in Section 10 Paragraph 1 of the WpPG.

Metzingen, March 29, 2012

## **Annual document pursuant to Section 10 of the German Securities Prospectus Act**

### **1. Ad-hoc-releases according to section 15 WpHG**

February 3, 2011

[HUGO BOSS: Preliminary results for 2010](#)

March 14, 2011

[Dividend proposal](#)

March 29, 2011

[HUGO BOSS expects double-digit growth in sales and earnings for 2011](#)

July 14, 2011

[HUGO BOSS: Publication of preliminary results for first half of 2011 and change in forecast](#)

14. November 2011

[Red & Black Holding GmbH will place 4.5 million preferred shares of HUGO BOSS AG with institutional investors](#)

### **2. Notification regarding dealings of the Management pursuant to section 15a WpHG**

During the reporting period from January 1 to December 31, 2011, two securities transactions were reported to the Company pursuant to Section 15a of the Securities Trading Act.

November 16, 2011

Dr. Hellmut Albrecht has purchased 750 preferred shares (ISIN Nummer: DE0005245534) of HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen at a price per share of 67.55 Euro, total sum 50,668.27 Euro at Frankfurt/Main, Germany, on November 15, 2011. Dr. Hellmut Albrecht is the Chairman of the Supervisory Board of HUGO BOSS AG.

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December 19, 2011

Dr. Hellmut Albrecht has purchased 895 preferred shares (ISIN Nummer: DE0005245534) of HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen at a price per share of 55.79 Euro, total sum 49,933.66 Euro at Frankfurt/Main, Germany, on December 15, 2011. Dr. Hellmut Albrecht is the Chairman of the Supervisory Board of HUGO BOSS AG.

### **3. Press Releases of financial data**

February 3, 2011

[HUGO BOSS accelerates growth of sales and profits in the fourth quarter](#)

March 14, 2011

[HUGO BOSS proposes higher dividend after record year](#)

March 29, 2011

[HUGO BOSS 2010 Full Year Results](#)

April 28, 2011

[HUGO BOSS First Quarter Results 2011](#)

July 14, 2011

[HUGO BOSS achieves significant growth in sales and profits in first half of 2011 and raises forecast for year as a whole](#)

July 28, 2011

[HUGO BOSS First Half Year Results 2011](#)

November 2, 2011

[HUGO BOSS Nine Months Results 2011](#)

November 8, 2011

[HUGO BOSS increases its sales and earnings targets for 2015](#)

### **4. Notification of voting rights pursuant to section 26 paragraph 1 WpHG**

During the reporting period from January 1 to December 31, 2011, no notifications of voting rights were reported to the Company pursuant to Section 26 paragraph 1 of the Securities Trading Act.

### **5. Publication of the invitation to the shareholders' meeting according to section 30b paragraph 1 No. 1 WpHG (German Securities Trading Act)**

[Invitation to the Annual Meeting dated March 29, 2011](#)

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**6. Publication regarding the distribution and payment of dividends according to section 30b paragraph 1 No.2 WpHG (German Securities Trading Act)**

[Dividend announcement of HUGO BOSS AG dated May 11, 2011](#)

(In German language only)

**7. Publication of the annual financial statement and the report of the Managing Board for HUGO BOSS AG res. of the consolidated annual financial statement and the report of the Managing Board for the HUGO BOSS Group as well as the publication of the interim report and of the quarterly reports according to sections 37v, 37w, 37y WpHG (German Securities Trading Act)**

[Annual Report 2010](#)

[First Quarter Report 2011](#)

[First Half Year Report 2011](#)

[Nine Months Report 2011](#)

**8. Publication of the company calendar according to section 42 BörsenG (Stock Exchange Act) in conjunction with section 67 Börsenordnung (Stock Exchange Regulations) of the "Frankfurter Wertpapierbörse" (Frankfurt stock exchange)**

March 29, 2011:	Press and Analysts' Conference 2011
April 28, 2011:	Publication of the First Quarter Report 2011
May 10, 2011:	Annual Shareholders' Meeting 2011
July 28, 2011:	Publication of the First Half Year Report 2011
November 2, 2011:	Publication of the Nine Months Report 2011
November 8, 2011:	Investor Day 2011