HUGO BOSS

Release according to Article 26, Section 1 of the WpHG (German Securities Trading Act)

HUGO BOSS AG received the following notification on June 26, 2017:

1. Details of issuer:

HUGO BOSS AG, Dieselstr. 12, 72555 Metzingen, Germany

2. Reason for notification:

Х	Acquisition/disposal of shares with voting rights		
	Acquisition/disposal of instruments		
	Change of breakdown of voting rights		
	Other reason:		

3. Details of person subject to the notification obligation:

The Capital Group Companies, Inc., Los Angeles, USA

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.:

5. Date on which threshold was crossed or reached:

June 21, 2017

6. Total positions:

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1. + 7.b.2.)	total of both in % (7.a. + 7.b.)	total number of voting rights of issuer
Resulting situation	2.92 %	0 %	2.92 %	70,400,000
Previous notification	4.92 %	0 %	4.92 %	

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7. Notified details of the resulting situation

a. Voting rights attached to shares (Sec.s 21, 22 WpHG)

	absolute		in %		
ISIN	direct (Sec. 21 WpHG)	indirect (Sec. 22 WpHG)	direct (Sec. 21 WpHG)	indirect (Sec. 22 WpHG)	
DE000A1PHFF7 0 2,057,017		2,057,017	0	2.92 %	
Total	2,057,017		2.9	2 %	

b.1. Instruments according to Sec. 25 para. 1 No. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise of conversion period	Voting rights absolute	Voting rights in %
		Total		

b.2. Instruments according to Sec. 25 para. 1 No. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise of conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
			Total		
			Total		

8. Information in relation to the person subject to the notification obligation:

Person subject to the notification obligation is not controlled and does itself not control any other undertaking(s) holding directly or indirectly an interest in the
(underlying) issuer (1.).
Full chain of controlled undertakings starting with the ultimate controlling
natural person or legal entity:

Name	% of voting rights (if at least held 3% or more)	% of voting rights through instruments (if at least held 5% or more)	Total of both (if at least held 5% or more)
The Capital Group Companies, Inc.			
Capital Research and Management			
Company			

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9. In case of proxy voting according to Sec. 22 para. 3 WpHG:

Date of general meeting:	
Holding position after general meeting:	% (equals voting rights)

Metzingen, June 28, 2017 The Managing Board