HUGO BOSS AG

HUGO BOSS

WKN: A1PHFF ISIN: DE000A1PHFF7 Land: Deutschland

Nachricht vom 28.01.2020 | 17:50

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

HUGO BOSS AG

28.01.2020 / 17:50

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	HUGO BOSS AG
Street:	Dieselstraße 12
Postal code:	72555
City:	Metzingen
	Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

2. Reason for notification

2	Χ	Acquisition/disposal of shares with voting rights
Σ	Χ	Acquisition/disposal of instruments
		Change of breakdown of voting rights
		Other reason:

3. Details of person subject to the notification obligation

Legal entity: UBS Group AG

City of registered office, country: Zurich, Switzerland

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

22 Jan 2020

6. Total positions

	% of voting rights	% of voting rights	Total of	Total number of voting
	attached to shares	through instruments	both in %	rights pursuant to Sec. 41
	(total of 7.a.)	(total of 7.b.1 +	(7.a. +	WpHG
		7.b.2)	7.b.)	
New	3.91 %	4.63 %	8.54 %	70400000
Previous	2.85 %	0.18 %	3.02 %	/
notification				

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In	90
	Direct	Indirect	Direct	Indirect
	(Sec. 33 WpHG)	(Sec. 34 WpHG)	(Sec. 33 WpHG)	(Sec. 34 WpHG)
DE000A1PHFF7		2749616	ર્જ	3.91 %
Total	2749	9616	3.9	1 %

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or	Exercise or	Voting rights	Voting rights
	maturity date	conversion period	absolute	in %
Right to recall of		At any time	122608	0.17 %
lent shares				
Right of use over		At any time	1643	0.002 %
shares				

Long Call Option	20/03/2020- 17/12/2021		708231	1.01 %
Long Call Option	07/12/2021- 27/01/2022		1200000	1.70 %
		Total	2032482	2.89 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of	Expiration or	Exercise or	Cash or physical	Voting rights	Voting
instrument	maturity date	conversion period	settlement	absolute	rights in %
Short put	20/03/2020-		Physical	1093131	1.55 %
option	17/12/2021				
Long Call	23/01/2020-		Cash	74610	0.11 %
Option	16/12/2022				
Short put	19/06/2020-		Cash	60032	0.09 %
option	16/12/2022				
Short put	07/12/2021-		Physical	1200000	1.70 %
option	27/01/2022				
			Total	2427773	3.45 %

8. Information in relation to the person subject to the notification obligation

Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).

X Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights		Total of both (if
	(if at least 3% or	instruments (if at least 5% or	at least 5% or
UBS Group AG	more)	more)	more)
UBS AG	to on	% %	6.86 %
OBS AG	5	5	0.00 6
UBS Group AG	96	%	9
UBS AG	٠ وه	80	6.86 %
UBS Switzerland AG	٠ وه	8	0.00 8
OBS SWITZELIANG AG			-0
UBS Group AG	96	8	<u> </u>
UBS AG	୧୦	%	6.86 %
UBS Americas Holding	olo	%	90
LLC			
UBS Americas Inc.	9	90	9
UBS Asset Management	90	%	9
Trust Company			
UBS Group AG	%	8	8
UBS AG	%	8	6.86 %
UBS Asset Management	%	%	9
AG			
UBS Asset Management	9	8	9
Holding (No. 2) Ltd UBS Asset Management	96	%	0
Holding Ltd	6	ő	6
UBS Asset Management	9	8	<u> </u>
(UK) Limited			v
UBS Group AG	90	%	9
UBS AG	90	%	6.86 %
UBS Asset Management	ଚ୍ଚ	8	9
AG			
UBS Asset Management	90	9	9
Holding (No. 2) Ltd			
UBS Asset Management	9	8	000
Holding Ltd	96	0	٥
UBS Asset Management Life Ltd	8	8	ő
TITC TICA			
UBS Group AG	8	8	<u> </u>
UBS AG	<u></u> %	* * * * * * * * * *	6.86 %

JBS Asset Management AG	8	%	
JBS Asset Management	8	٥.	
Singapore) Ltd	5	96	
Dingapore, Lea			
IBS Group AG	90	8	
JBS AG	90	8	6.86
JBS Asset Management	90	8	0.00
AG			
JBS Fund Management	90	%	
Luxembourg) SA			
BS Group AG	90	%	
IBS AG	90	%	6.86
IBS Asset Management	90	90	0.00
G.G.			
JBS Asset Management	90	8	
Switzerland AG	1	Ĭ	
JBS Fund Management	%	ફ	
(Switzerland) AG			
1	1	i	
JBS Group AG	8	ે	
JBS AG	%	%	6.86
JBS Americas Holding	90	96	
LC	1		
JBS Americas Inc.	ે	ଚ୍ଚ	
JBS Asset Management	ે	ଚ୍ଚ	
Americas) Inc.			
	i		
JBS Group AG	96	%	
JBS AG	96	8	6.86
JBS Asset Management	ે	ଚ୍ଚ	
AG			
JBS Asset Management	96	ે	
Switzerland AG			
BS Group AG	9	8	
JBS AG	%	8	6.86
JBS Europe SE	8	%	
JBS Gestion	%	8	
S.G.I.I.C., SA			
JBS Group AG	90	96	
JBS AG	8	90	6.86
IBS Europe SE	8	9 9 P	0.00
BS Europe SE	5	5	
IDC Crown AC	0	0	
BS Group AG	8	8	2.00
JBS AG	8	8	6.86
JBS (Jersey)	8	8	
imited			
JBS Trustees (Jersey) Ltd	8	8	
DETSEAL PLA	- 1	l l	

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
8	8	୧ .

10. Other explanatory remarks:

a) Holding in Trading Book increasing above 5% and, therefore, no longer being exempt from reporting. b) UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as these refer to the collar transaction.

28/01/2020

Date 27 Jan 2020

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