

HUGO BOSS AG

HUGO BOSS

WKN: A1PHFF ISIN: DE000A1PHFF7 Land: Deutschland

Nachricht vom 27.03.2020 | 12:55

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

HUGO BOSS AG

27.03.2020 / 12:55

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings**1. Details of issuer**

| | |
|--------------------------------|----------------------|
| Name: | HUGO BOSS AG |
| Street: | Dieselstraße 12 |
| Postal code: | 72555 |
| City: | Metzingen Germany |
| Legal Entity Identifier (LEI): | 529900LFVU534EBRXD13 |

2. Reason for notification

| | |
|---|---|
| X | Acquisition/disposal of shares with voting rights |
| | Acquisition/disposal of instruments |
| | Change of breakdown of voting rights |
| | Other reason: |

3. Details of person subject to the notification obligation

| |
|---|
| Legal entity: UBS Group AG |
| City of registered office, country: Zurich, Switzerland |

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

| |
|---------------|
| 23 March 2020 |
|---------------|

6. Total positions

| | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1 + 7.b.2) | Total of both in % (7.a. + 7.b.) | Total number of voting rights pursuant to Sec. 41 WpHG |
|-----------------------|---|---|----------------------------------|--|
| New | 4.07 % | 5.26 % | 9.33 % | 70400000 |
| Previous notification | 5.04 % | 5.32 % | 10.36 % | / |

7. Details on total positions**a. Voting rights attached to shares (Sec. 33, 34 WpHG)**

| ISIN | Absolute | | In % | |
|--------------|-----------------------|-------------------------|-----------------------|-------------------------|
| | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) |
| DE000A1PHFF7 | 0 | 2866135 | 0.00 % | 4.07 % |
| Total | 2866135 | | 4.07 % | |

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|--------------------------------|-----------------------------|-------------------------------|------------------------|--------------------|
| Right to recall of lent shares | | At any time | 359399 | 0.51 % |
| Right of use over shares | | At any time | 1400 | 0.002 % |

| | | | | |
|------------------|----------------------------|--------------|---------|--------|
| Long Call Option | 19/06/2020 - 17/12/2021 | | 688131 | 0.98 % |
| Long Call Option | 07/12/2021- 27/01/2022 | | 1200000 | 1.70 % |
| | | Total | 2248930 | 3.19 % |

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Cash or physical settlement | Voting rights absolute | Voting rights in % |
|--------------------|-----------------------------|-------------------------------|-----------------------------|------------------------|--------------------|
| Short put option | 19/06/2020 - 27/01/2022 | | Physical | 1351131 | 1.92 % |
| Long Call Option | 18/12/2020 - 16/12/2022 | | Cash | 1558 | 0.002 % |
| Short put option | 19/06/2020 - 16/12/2022 | | Cash | 99921 | 0.14 % |
| Short put option | 07/12/2021- 27/01/2022 | | Physical | 1200000 | 1.70 % |
| | | Total | | 2652610 | 3.77 % |

8. Information in relation to the person subject to the notification obligation

| |
|---|
| Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.). |
| X Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity: |

| Name | % of voting rights (if at least 3% or more) | % of voting rights through instruments (if at least 5% or more) | Total of both (if at least 5% or more) |
|--|---|---|--|
| UBS Group AG | % | % | % |
| UBS AG | % | % | 7.12 % |
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | 7.12 % |
| UBS Switzerland AG | % | % | % |
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | 7.12 % |
| UBS Americas Holding LLC | % | % | % |
| UBS Americas Holding LLC | % | % | % |
| UBS Asset Management Trust Company | % | % | % |
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | 7.12 % |
| UBS Asset Management AG | % | % | % |
| UBS Asset Management Holding (No. 2) Ltd | % | % | % |
| UBS Asset Management Holding Ltd | % | % | % |
| UBS Asset Management (UK) Limited | % | % | % |
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | 7.12 % |
| UBS Asset Management AG | % | % | % |
| UBS Asset Management Holding (No. 2) Ltd | % | % | % |
| UBS Asset Management Holding Ltd | % | % | % |
| UBS Asset Management Life Ltd | % | % | % |
| - | % | % | % |
| UBS Group AG | % | % | % |

| | | | |
|---------------------------------------|---|---|--------|
| UBS AG | ° | ° | 7.12 % |
| UBS Asset Management AG | ° | ° | ° |
| UBS Asset Management (Singapore) Ltd | ° | ° | ° |
| - | ° | ° | ° |
| UBS Group AG | ° | ° | ° |
| UBS AG | ° | ° | 7.12 % |
| UBS Asset Management AG | ° | ° | ° |
| UBS Fund Management (Luxembourg) SA | ° | ° | ° |
| - | ° | ° | ° |
| UBS Group AG | ° | ° | ° |
| UBS AG | ° | ° | 7.12 % |
| UBS Asset Management AG | ° | ° | ° |
| UBS Asset Management Switzerland AG | ° | ° | ° |
| UBS Fund Management (Switzerland) AG | ° | ° | ° |
| - | ° | ° | ° |
| UBS Group AG | ° | ° | ° |
| UBS AG | ° | ° | 7.12 % |
| UBS Americas Holding LLC | ° | ° | ° |
| UBS Americas Inc. | ° | ° | ° |
| UBS Asset Management (Americas) Inc. | ° | ° | ° |
| - | ° | ° | ° |
| UBS Group AG | ° | ° | ° |
| UBS AG | ° | ° | 7.12 % |
| UBS Asset Management AG | ° | ° | ° |
| UBS Asset Management Switzerland AG | ° | ° | ° |
| - | ° | ° | ° |
| UBS Group AG | ° | ° | ° |
| UBS AG | ° | ° | 7.12 % |
| UBS Asset Management AG | ° | ° | ° |
| UBS Asset Management (Australia) Ltd. | ° | ° | ° |
| - | ° | ° | ° |
| UBS Group AG | ° | ° | ° |
| UBS AG | ° | ° | 7.12 % |
| UBS Asset Management AG | ° | ° | ° |
| UBS Asset Management (Hong Kong) Ltd | ° | ° | ° |
| - | ° | ° | ° |
| UBS Group AG | ° | ° | ° |
| UBS AG | ° | ° | 7.12 % |
| UBS Asset Management AG | ° | ° | ° |
| UBS Asset Management (Japan) Ltd | ° | ° | ° |
| - | ° | ° | ° |
| UBS Group AG | ° | ° | ° |
| UBS AG | ° | ° | 7.12 % |
| UBS Bank (Canada) | ° | ° | ° |
| - | ° | ° | ° |
| UBS Group AG | ° | ° | ° |
| UBS AG | ° | ° | 7.12 % |
| UBS Europe SE | ° | ° | ° |
| UBS Gestion S.G.I.I.C., SA | ° | ° | ° |

| | | | |
|------------------------------------|---|---|--------|
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | 7.12 % |
| UBS Europe SE | % | % | % |
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | 7.12 % |
| UBS Americas Holding LLC | % | % | % |
| UBS Americas Inc. | % | % | % |
| UBS Financial Services Inc. | % | % | % |
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | 7.12 % |
| UBS Asset Management AG | % | % | % |
| UBS Asset Management (Canada) Inc. | % | % | % |

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

| Proportion of voting rights | Proportion of instruments | Total of both |
|-----------------------------|---------------------------|---------------|
| % | % | % |

10. Other explanatory remarks:

UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as these refer to the collar transaction.

Date

26 March 2020

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End of News

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