HUGO BOSS AG

HUGO BOSS

WKN: A1PHFF ISIN: DE000A1PHFF7 Land: Deutschland

Nachricht vom 04.08.2020 | 08:30

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

HUGO BOSS AG

04.08.2020 / 08:30

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	HUGO BOSS AG
Street:	Dieselstraße 12
Postal code:	72555
City:	Metzingen
	Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

2. Reason for notification

Σ	ζ	Acquisition/disposal of shares with voting rights		
		Acquisition/disposal of instruments		
		Change of breakdown of voting rights		
Г		Other reason:		

3. Details of person subject to the notification obligation

Legal entity: UBS Group AG

City of registered office, country: Zurich, Switzerland

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

29 Jul 2020

6. Total positions

	% of voting rights	% of voting rights	Total of	Total number of voting
	attached to shares	through instruments	both in %	rights pursuant to Sec. 41
	(total of 7.a.)	(total of 7.b.1 +	(7.a. +	WpHG
		7.b.2)	7.b.)	
New	3.45 %	6.21 %	9.67 %	70400000
Previous	5.32 %	6.12 %	11.44 %	/
notification				

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In	용
	Direct Indirect		Direct	Indirect
	(Sec. 33 WpHG)	(Sec. 34 WpHG)	(Sec. 33 WpHG)	(Sec. 34 WpHG)
DE000A1PHFF7	0	2430950	0 %	3.45 %
Total	2430950		3.4	5 %

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or	Exercise or	Voting rights	Voting rights
	maturity date	conversion period	absolute	in %
Right to recall lent		At any time	413828	0.59 %
shares				
Right of use over		At any time	7055	0.01 %
shares				

		Total	2819014	4.00 %
	07/12/2021- 27/01/2022		1200000	1.70 %
Long Call Option	18/09/2020 - 17/12/2021		1198131	1.70 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of	Expiration or	Exercise or	Cash or physical	Voting rights	Voting
instrument	maturity date	conversion period	settlement	absolute	rights in %
Equity Swaps	23/11/2020 -12/11/2024		Cash	402513	0.57 %
Short put option	18/09/2020 - 17/12/2021		Physical	1083131	1.54 %
Long Call Option	18/12/2020 - 16/12/2022		Cash	2662	0.004 %
Short put option	18/12/2020 - 16/12/2022		Cash	67317	0.10 %
Short put option	07/12/2021- 27/01/2022		Physical	1200000	1.70 %
			Total	2755623	3.91 %

8. Information in relation to the person subject to the notification obligation

Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).

Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights		Total of both (if
	(if at least 3% or	instruments (if at least 5% or	at least 5% or
	more)	more)	more)
UBS Group AG	ଖ	8	90
UBS AG	%	5.84 %	6.74 %
-	8	8	9
UBS Group AG	9	8	90
UBS AG	9	5.84 %	6.74 %
UBS Switzerland AG	9	8	90
-	9	8	90
UBS Group AG	8	96	
UBS AG	୧	5.84 %	6.74 %
UBS Americas Holding	%	୍ଚ	
LLC			
UBS Americas Inc.	8	8	૾ૢ
UBS Asset Management	%	8	9
Trust Company			
-	୧୦	ଚ୍ଚ	olo
UBS Group AG	ફ	ફ	્ર
UBS AG	୧୦	5.84 %	6.74 %
UBS Asset Management	%	8	૾ૢ
AG			
UBS Asset Management	8	96	9
Holding (No. 2) Ltd			
UBS Asset Management	8	8	%
Holding Ltd			
UBS Asset Management	9	8	8
(UK) Limited	0	8	90
	96		
UBS Group AG	%	8	9
UBS AG	96	5.84 %	6.74 %
UBS Asset Management AG	9	8	90
	0	8	0
UBS Asset Management Holding (No. 2) Ltd	96	*	ő
UBS Asset Management	96	96	9
Holding Ltd	°	`\	ે
UBS Asset Management	ଚ	8	9
Life Ltd	°		C
_	96	ଚ	9
	Ů	ŭ .	

UBS Group AG	e services according to 7 maiolo 10, 0	%	
UBS AG	<u> </u>	5.84 %	6.74 %
UBS Asset Management	٠ وه	J.04 %	0.74 6
AG	3	8	0
UBS Asset Management	90	8	O.
(Singapore) Ltd	0	0	°
-	96	8	9.
UBS Group AG	<u></u>	%	<u> </u>
UBS AG	<u></u> २	5.84 %	6.74 %
			6.74 %
UBS Asset Management AG	90	8	* ************************************
	0	0	
UBS Fund Management (Luxembourg) SA	96	8	8
(Luxembourg) SA	0	0	
-	90	8	
UBS Group AG	ଚ -	8	
UBS AG	9	5.84 %	6.74 %
UBS Asset Management	00	8	8
AG			
UBS Asset Management	9	8	8
Switzerland AG			
UBS Fund Management	00	8	ે ક
(Switzerland) AG			
-	9	8	
UBS Group AG	%	%	%
UBS AG	응	5.84 %	6.74 %
UBS Americas Holding	%	8	ું
LLC			
UBS Americas Inc.	ଚ୍ଚ	%	%
UBS Asset Management	96	%	%
(Americas) Inc.			
-	96	ે	୍ଚ
UBS Group AG	્ર	ે	olo
UBS AG	%	5.84 %	6.74 %
UBS Asset Management	90	8	9,
AG	Ü	· ·	Ĭ
UBS Asset Management	୦/୦	8	9
Switzerland AG		· ·	
-	%	8	90
UBS Group AG	90	8	
UBS AG	96	5.84 %	
			0.74 %
UBS Asset Management AG	8	8	
	0		0
UBS Asset Management (Australia) Ltd.	96	8	%
(Australia) Ltd.	0		
HDQ Gues 7.0	96	8	
UBS Group AG	90	8	
UBS AG	96	5.84 %	
UBS Asset Management	00	8	8
AG			
UBS Asset Management	00	8	8
(Hong Kong) Ltd			
-	9	8	
UBS Group AG	ૢ	%	
UBS AG	ે	5.84 %	6.74 %
UBS Asset Management	%	8	%
AG			
UBS Asset Management	ଚ୍ଚ	8	8
(Japan) Ltd			
	ଚ	8	%
UBS Group AG	%	%	96
UBS AG	%	5.84 %	6.74 %
UBS Bank (Canada)	%	୧୭	96
			8
-	9,	<u>&</u>	
- IIBS Group AG	90	ଚ୍ଚ	
UBS Group AG	%	ફ	8
UBS AG	of Op	% 5.84 %	ફ 6.74 %
	%	ફ	% 6.74 % %

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4.	Ö	.۷ι)20

S.G.I.I.C., SA			
-	양	ફ	%
UBS Group AG	양	ફ	%
UBS AG	양	5.84 %	6.74 %
UBS Asset Management AG	90	olo	op
UBS Asset Management (Canada) Inc.	ଚ	olo	%
-	୧	ફ	ଚ
UBS Group AG	୧	%	%
UBS AG	୧	5.84 %	6.74 %
UBS Americas Holding LLC	ଚ	olo	%
UBS Americas Inc.	%	ર	ફ
UBS Securities LLC		ફ	9

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
96	8	%

10. Other explanatory remarks:

UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as they refer to the collar transaction.

Date

03 Aug 2020

04.08.2020 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.

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Language: English HUGO BOSS AG Company:

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