HUGO BOSS AG

HUGO BOSS

WKN: A1PHFF ISIN: DE000A1PHFF7 Land: Deutschland

Nachricht vom 08.01.2021 | 09:45

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

HUGO BOSS AG 08.01.2021 / 09:45

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	HUGO BOSS AG
Street:	Dieselstraße 12
Postal code:	72555
City:	Metzingen
	Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

2. Reason for notification

Х	Acquisition/disposal of shares with voting rights
	Acquisition/disposal of instruments
	Change of breakdown of voting rights
	Other reason:
	voluntary group notification with triggered threshold on subsidiary level

3. Details of person subject to the notification obligation

Legal entity: UBS Group AG City of registered office, country: Zurich, Switzerland

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

04 Jan 2021

Total positions

	% of voting rights	% of voting rights	Total of	Total number of voting rights
	attached to shares	through instruments	both in %	pursuant to Sec. 41 WpHG
	(total of 7.a.)	(total of 7.b.1 +	(7.a. +	
		7.b.2)	7.b.)	
New	0.61 %	4.99 %	5.60 %	70400000
Previous	0.64 %	4.74 %	5.39 %	/
notification				

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct	Indirect	Direct	Indirect
	(Sec. 33 WpHG)	(Sec. 34 WpHG)	(Sec. 33 WpHG)	(Sec. 34 WpHG)
DE000A1PHFF7	0	432807	0.00 %	0.61 %
Total	432	807	0.6	1 %

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument Expiration	Exercise or conversion	Voting rights Voting rights
-------------------------------	------------------------	-----------------------------

Ω	1	.20	าว	
O.		٠٧.	12	

	maturity date	period	absolute	in %
Right to recall lent shares		At any time	598162	0.85 %
Right of use over shares		At any time	193899	0.28 %
Long Call Option	18/06/2021 - 17/12/2021		1025000	1.46 %
Long Call Option	7/12/2021 - 27/01/2022		1200000	1.70 %
		Total	3017061	4.29 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of	Expiration or	Exercise or	Cash or physical	Voting rights	Voting
instrument	maturity date	conversion period	settlement	absolute	rights in %
Short Put	19/03/2021 -		Physical	450000	0.64 %
Option	17/12/2021				
Long Call	17/12/2021 -		Cash	31600	0.04 %
Option	16/12/2022				
Short Put	17/12/2021 -		Cash	46307	0.07 %
Option	16/12/2022				
Short Put	07/12/2021 -		Physical	1200000	1.70 %
Option	27/01/2022				
			Total	1727907	2.45 %

8. Information in relation to the person subject to the notification obligation

Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.). X Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if	% of voting rights through	Total of both (if
	at least 3% or more)	instruments (if at least 5% or	at least 5% or
		more)	more)
UBS Group AG	%	96	90
UBS AG	ફ	ે કે	ବ
-	ફ	ે કે	ବ
UBS Group AG	8	ક	영
UBS AG	8	ક	ଚ
UBS Switzerland AG	9	96	ଟ
_	9	8	િ
UBS Group AG	9	8	ક
UBS AG	9	8	ક
UBS Americas Holding	%	OP	%
UBS Americas Inc.	%	ફ	%
UBS Asset Management	9	8	્ર
Trust Company			
_	9	8	ક
UBS Group AG	9	8	olo
UBS AG	9	8	%
UBS Asset Management AG	8	00	8
UBS Asset Management Holding (No. 2) Ltd	8	8	8
UBS Asset Management Holding Ltd	ે	8	
UBS Asset Management (UK) Limited	ે	8	%
-	8	8	8
UBS Group AG	8	8	8
UBS AG	8	8	%
UBS Asset Management AG	8	8	ଚ
UBS Asset Management	ક	8	96

Q	1	2021	

Holding (No. 2) Ltd UBS Asset Management	%
Holding Ltd UBS Asset Management % % % Life Ltd - % % % UBS Group AG % % UBS AG % %	%
UBS Asset Management % % % % % % % WBS Group AG % % % % % % % % % % % % % % % % % %	
Life Ltd	
-	%
UBS Group AG % % % WBS AG % %	
UBS AG % %	%
	%
UBS Asset Management % %	%
	90
AG CONTRACTOR CONTRACT	
UBS Asset Management %	િ
(Singapore) Ltd	
- %	%
UBS Group AG %	양
UBS AG %	િ
UBS Asset Management % %	%
AG	
UBS Fund Management % %	엉
(Luxembourg) SA	
- %	%
UBS Group AG %	양
UBS AG %	િ
UBS Asset Management % %	%
AG CONTRACTOR CONTRACT	
UBS Asset Management % %	엉
Switzerland AG	
UBS Fund Management % %	%
(Switzerland) AG	
- %	%
UBS Group AG %	%
UBS AG %	%
UBS Europe SE % %	양
UBS Gestion % %	%
S.G.I.I.C., SA	
- 8	양
UBS Group AG %	ફ
UBS AG % %	ે
UBS Americas Holding % %	%
LLC	
UBS Americas Inc. %	%
UBS Financial % %	%
Services Inc.	

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
96	용	୧୦

10. Other explanatory remarks:

UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as they refer to the collar transaction.

Date

07 Jan 2021

08.01.2021 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases. Archive at www.dgap.de

8.1.2021 HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europ...

Language: English

HUGO BOSS AG Company: Dieselstraße 12

72555 Metzingen

Germany

Internet: www.hugoboss.com

End of News DGAP News Service

DGAP - ein Service der EQS Group AG

Twitter | Impressum | AGB | Datenschutzhinweise | Cookie-Richtlinie