HUGO BOSS AG

HUGO BOSS

WKN: A1PHFF ISIN: DE000A1PHFF7 Land: Deutschland

Nachricht vom 09.08.2021 | 11:13

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

HUGO BOSS AG

09.08.2021 / 11:13

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

| Name: | HUGO BOSS AG |
|--------------------------------|----------------------|
| Street: | Dieselstraße 12 |
| Postal code: | 72555 |
| City: | Metzingen |
| | Germany |
| Legal Entity Identifier (LEI): | 529900LFVU534EBRXD13 |

2. Reason for notification

| | Acquisition/disposal of shares with voting rights |
|---|---|
| Χ | Acquisition/disposal of instruments |
| | Change of breakdown of voting rights |
| | Other reason: |

3. Details of person subject to the notification obligation

Legal entity: The Goldman Sachs Group, Inc. City of registered office, country: Wilmington, DE, United States of America (USA)

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

04 Aug 2021

6. Total positions

| | % of voting | % of voting rights | Total of | Total number of voting |
|--------------------------|-----------------|---------------------|----------|------------------------|
| | | through instruments | | |
| | to shares | _ | 엉 | Sec. 41 WpHG |
| | (total of 7.a.) | (total of 7.b.1 + | (7.a. + | - |
| | | 7.b.2) | 7.b.) | |
| New | 1.04 % | 3.49 % | 4.54 % | 70400000 |
| Previous notification | 1.56 % | 5.22 % | 6.78 % | / |

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

| ISIN | Abso | lute | In | ୧ |
|--------------|----------------|----------------|----------------|----------------|
| | Direct | Indirect | Direct | Indirect |
| | (Sec. 33 WpHG) | (Sec. 34 WpHG) | (Sec. 33 WpHG) | (Sec. 34 WpHG) |
| US4445601069 | 0 | 18 | 0 % | 0.00003 % |
| DE000A1PHFF7 | 0 | 733053 | 0 % | 1.04 % |
| Total | 733 | 071 | 1.0 | 4 % |

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

| Type of | Expiration or | Exercise or | Voting rights | Voting |
|--------------------|---------------|-------------------|---------------|-------------|
| instrument | maturity date | conversion period | absolute | rights in % |
| Right To Recall | Open | | 181938 | 0.26 % |
| Call Option | 18.03.2022 | | 1030000 | 1.46 % |
| | | Total | 1211938 | 1.72 % |

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

| Type of | Expiration or | Exercise or | Cash or | Voting | Voting |
|--------------|---------------|-------------|------------|----------|-----------|
| instrument | maturity date | conversion | physical | rights | rights in |
| | | period | settlement | absolute | ଚ୍ଚ |
| Put Warrant | 31.12.2030 | | Cash | 41678 | 0.06 % |
| Call Warrant | 31.12.2030 | | Cash | 463168 | 0.66 % |
| Swap | 09.07.2031 | 7 | Cash | 651057 | 0.92 % |
| Put Option | 16.12.2022 | | Physical | 92500 | 0.13 % |
| | | | Total | 1248403 | 1.77 % |

8. Information in relation to the person subject to the notification obligation

Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).

X Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

| Name | % of voting rights (if at least 3% or more) | <pre>% of voting rights through instruments (if at least 5%</pre> | |
|---|---|---|----------|
| The Goldman Sachs | more) | 01 more) | 01 more/ |
| Group, Inc. | | | Ō |
| GSAM Holdings LLC | 90 | ଚ୍ଚ | 9/0 |
| Goldman Sachs Asset | olo | ୧ ଚ | 90 |
| Management, L.P. | | | |
| - | 00 | 90 | 90 |
| The Goldman Sachs | % | ୦୦ | ୧ |
| Group, Inc. | | | |
| Goldman Sachs Bank | 8 | ଚ୍ଚ | olo |
| USA | | | |
| Goldman Sachs Bank | 엉 | % | olo |
| Europe SE | | | |
| _ | olo | 아 | 90 |
| The Goldman Sachs | olo | ଚ | olo |
| Group, Inc. | | | |
| Goldman, Sachs & Co. Wertpapier GmbH | 90 | % | 90 |
| - | ଚ | 90 | 90 |
| The Goldman Sachs Group, Inc. | % | % | olo |
| Goldman Sachs & Co. LLC | 8 | 8 | 90 |
| - | ଚ | % | ୧ |
| The Goldman Sachs | % | % | ଖ |
| Group, Inc. | | | |
| Goldman Sachs (UK) | ୧ | % | ୧ |
| L.L.C. | | | |
| Goldman Sachs Group UK Limited | ે | % | oʻo |
| Goldman Sachs International | ୍ଚ | ୧ | olo |

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

| | voting rights % | Proportion of instr | uments Total | 01 000 |
|---------------------------|--|-----------------------------------|---------------|--------|
| | 70 | | 0 | |
| 0. Other explanatory | remarks: | | | |
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| 06 Aug 2021 | | | | |
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| 9.08.2021 The DGAP Di | istribution Service | es include Regulatory A | nnouncements, | |
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