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HUGO BOSS AG

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WKN: A1PHFF ISIN: DE000A1PHFF7 Land: Deutschland

Nachricht vom 29.08.2022 | 14:26

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	HUGO BOSS AG
Street:	Dieselstraße 12
Postal code:	72555
City:	Metzingen
	Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

2. Reason for notification

Х	Acquisition/disposal of shares with voting rights	
	Acquisition/disposal of instruments]
	Change of breakdown of voting rights	1
Х	Other reason:	1
	non-applying of trading book exemption according to sec. 36 para. 1 WpHG	ı

${\tt 3.}$ Details of person subject to the notification obligation

Legal entity: Société Générale S.A.

City of registered office, country: paris, France

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

6. Total positions

	% of voting rights attached	% of voting rights through	Total of both	Total number of voting rights pursuant to
	to shares	instruments	in %	Sec. 41 WpHG
	(total of 7.a.)	(total of 7.b.1 + 7.b.2)	(7.a. + 7.b.)	
New	0.21 %	4.96 %	5.17 %	70400000
Previous notification	0 %	0 %	0 %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		e In %	
	Direct		Direct	Indirect
	(Sec. 33 WpHG)	(Sec. 34 WpHG)	(Sec. 33 WpHG)	(Sec. 34 WpHG)
DE000A1PHFF7	145862	0	0.21 %	0.00 %
	0	0	0.00 %	0.00 %
Total	145862		0.2	1 %

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Right to recall lent securities	N/A	N/A	1331212	1.89 %
Listed Call Options	16.12.2022	until 16.12.2022	60000	0.09 %
		Total	1391212	1.98 %

D.Z. Instruments accord	aring to sec. so (1) no. z	mpile .			
Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
OTC Call Options on Basket	03.01.2033	Until 03.01.2033	Cash	138331	0.20 %
Contracts For Differenc	N/A	N/A	Cash	27000	0.04 %
Certificates	03.01.2033	Until 03.01.2033	Cash	208	0 %
OTC Call Options	16.09.2022-03.01.2033	Until 16.09.2022- 03.01.2033	Cash	434871	0.62 %
OTC Put Options	16.09.2022-03.01.2033	Until 16.09.2022- 03.01.2033	Cash	6530	0.01 %
Listed Put Options	16.12.2022-16.06.2023	Until 16.12.2022- 16.06.2023	Physical	931900	1.32 %
Listed Call Warrants	16.09.2022-03.01.2033	Until 16.09.2022-	Cash	554554	0.79 %

	03.01.2033			
Listed Put Warrants	Until 16.09.2022- 03.01.2033	Cash	6639	0.01 %
		Total	2100033	2.98 %

Information in relation to the person subject to the notification obligation

Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.). X Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	
Société Générale S.A.	8	8	8
Société Générale	8	8	8
Effekten GmbH			

9. In case of proxy voting according to Sec. 34 para. 3 WpHG $\,$

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
8	ક	ક

10. Other explanatory remarks:

29 Aug 2022

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Language: Company:

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