

HUGO BOSS AG: HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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06.10.2022 / 10:39 CET/CEST

Dissemination of a Voting Rights Announcement transmitted by EQS - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	HUGO BOSS AG
Street:	Dieselstraße 12
Postal code:	72555
City:	Metzingen Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

2. Reason for notification

<input checked="" type="checkbox"/>	Acquisition/disposal of shares with voting rights
<input type="checkbox"/>	Acquisition/disposal of instruments
<input type="checkbox"/>	Change of breakdown of voting rights
<input checked="" type="checkbox"/>	Other reason: voluntary group notification with triggered threshold on subsidiary level

3. Details of person subject to the notification obligation

Legal entity: UBS Group AG
 City of registered office, country: Zurich, Switzerland

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

03 Oct 2022

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	0.96 %	5.06 %	6.02 %	70400000
Previous notification	0.58 %	5.12 %	5.7 %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1PHFF7	0	677039	0 %	0.96 %
Total	677039		0.96 %	

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Right to recall lent shares		At any time	960682	1.36 %
Right of use		At any time	168912	0.24 %

over shares				
Long Call Option	16/12/2022-21/06/2024		286372	0.41 %
Long Call Option	25/10/2023-30/11/2023		1200000	1.7 %
		Total	2615966	3.72 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Short Put Option	16/12/2022-20/12/2024		Physical	944647	1.34 %
Short Put Option	25/10/2023-30/11/2023		Physical	1200000	1.7 %
Equity Swaps	15/12/2023		Cash	881	0 %
			Total	2145528	3.05 %

8. Information in relation to the person subject to the notification obligation

	Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
X	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
UBS Group AG	%	%	%
UBS AG	%	%	5.25 %

UBS Switzerland AG	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.25 %
UBS Asset Management AG	%	%	%
UBS Asset Management Holding (No. 2) Ltd	%	%	%
UBS Asset Management Holding Ltd	%	%	%
UBS Asset Management (UK) Limited	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.25 %
UBS Asset Management AG	%	%	%
UBS Asset Management Holding (No. 2) Ltd	%	%	%
UBS Asset Management Holding Ltd	%	%	%
UBS Asset Management Life Ltd	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.25 %

UBS Asset Management AG	%	%	%
UBS Asset Management (Singapore) Ltd	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.25 %
UBS Asset Management AG	%	%	%
UBS Fund Management (Luxembourg) SA	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.25 %
UBS Asset Management AG	%	%	%
UBS Asset Management Switzerland AG	%	%	%
UBS Fund Management (Switzerland) AG	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.25 %
UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Financial Services Inc.	%	%	%

-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.25 %
UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Asset Management (Americas) Inc.	%	%	%
UBS O'Connor LLC	%	%	%

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

10. Other explanatory remarks:

UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as they refer to the collar transaction.

Date

06 Oct 2022

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