

**HUGO BOSS AG**

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

Voting Rights Announcements | 15 November 2022 08:48

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15.11.2022 / 08:48 CET/CEST

Dissemination of a Voting Rights Announcement transmitted by EQS News - a service of EQS Group AG.

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**Notification of Major Holdings****1. Details of issuer**

|                                |                      |
|--------------------------------|----------------------|
| Name:                          | HUGO BOSS AG         |
| Street:                        | Dieselstraße 12      |
| Postal code:                   | 72555                |
| City:                          | Metzingen<br>Germany |
| Legal Entity Identifier (LEI): | 529900LFVU534EBRXD13 |

**2. Reason for notification**

|   |                                                                                           |
|---|-------------------------------------------------------------------------------------------|
| X | Acquisition/disposal of shares with voting rights                                         |
|   | Acquisition/disposal of instruments                                                       |
|   | Change of breakdown of voting rights                                                      |
| X | Other reason:<br>non-applying of trading book exemption according to sec. 36 para. 1 WpHG |

### 3. Details of person subject to the notification obligation

Legal entity: Société Générale S.A.  
City of registered office, country: Paris, France

### 4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

### 5. Date on which threshold was crossed or reached:

10 Nov 2022

### 6. Total positions

|                       | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1 + 7.b.2) | Total of both in % (7.a. + 7.b.) | Total number of voting rights pursuant to Sec. 41 WpHG |
|-----------------------|-------------------------------------------------------|-----------------------------------------------------------------|----------------------------------|--------------------------------------------------------|
| New                   | 0.01 %                                                | 5.48 %                                                          | 5.49 %                           | 70400000                                               |
| Previous notification | 0 %                                                   | 0 %                                                             | 0 %                              | /                                                      |

### 7. Details on total positions

#### a. Voting rights attached to shares (Sec. 33, 34 WpHG)

| ISIN         | Absolute              |                         | In %                  |                         |
|--------------|-----------------------|-------------------------|-----------------------|-------------------------|
|              | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) |
| DE000A1PHFF7 | 6313                  | 0                       | 0.01 %                | 0.00 %                  |
| <b>Total</b> | 6313                  |                         | 0.01 %                |                         |

#### b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|--------------------|-----------------------------|-------------------------------|------------------------|--------------------|
| Right to recall    | N/A                         | N/A                           | 1278772                | 1.82 %             |

|                     |            |                  |         |        |
|---------------------|------------|------------------|---------|--------|
| lent securities     |            |                  |         |        |
| Listed Call Options | 16.12.2022 | until 16.12.2022 | 360000  | 0.51 % |
|                     |            | <b>Total</b>     | 1638772 | 2.33 % |

### b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

| Type of instrument           | Expiration or maturity date | Exercise or conversion period | Cash or physical settlement | Voting rights absolute | Voting rights in % |
|------------------------------|-----------------------------|-------------------------------|-----------------------------|------------------------|--------------------|
| Equity Linked Swap on Basket | 21.11.2022                  | 21.11.2022                    | Cash                        | 447000                 | 0.63 %             |
| OTC Call Options on Basket   | 03.01.2033                  | Until 03.01.2033              | Cash                        | 55329                  | 0.08 %             |
| Contracts For Difference     | N/A                         | N/A                           | Cash                        | 27000                  | 0.04 %             |
| Certificates                 | 03.01.2033                  | Until 03.01.2033              | Cash                        | 172                    | 0 %                |
| OTC Call Options             | 16.12.2022-03.01.2033       | Until 16.12.2022-03.01.2033   | Cash                        | 388288                 | 0.55 %             |
| Listed Put Options           | 16.12.2022-16.06.2023       | Until 16.12.2022-16.06.2023   | Physical                    | 831900                 | 1.18 %             |
| Listed Call Warrants         | 16.12.2022-03.01.2033       | Until 16.12.2022-03.01.2033   | Cash                        | 431691                 | 0.61 %             |
| Listed Put Warrants          | 16.12.2022-03.01.2033       | Until 16.12.2022-03.01.2033   | Cash                        | 18656                  | 0.03 %             |
| OTC Put Options              | 16.12.2022-03.01.2033       | Until 16.12.2022-03.01.2033   | Cash                        | 18656                  | 0.03 %             |

|  |  |  |              |         |        |
|--|--|--|--------------|---------|--------|
|  |  |  | <b>Total</b> | 2218692 | 3.15 % |
|--|--|--|--------------|---------|--------|

### 8. Information in relation to the person subject to the notification obligation

|   |                                                                                                                                                                                               |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.). |
| X | Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:                                                                                  |

| Name                              | % of voting rights<br>(if at least 3% or more) | % of voting rights<br>through<br>instruments (if at<br>least 5% or more) | Total of both (if at<br>least 5% or more) |
|-----------------------------------|------------------------------------------------|--------------------------------------------------------------------------|-------------------------------------------|
| Société Générale<br>S.A.          | %                                              | %                                                                        | %                                         |
| Société Générale<br>Effekten GmbH | %                                              | %                                                                        | %                                         |

### 9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

| Proportion of voting rights | Proportion of instruments | Total of both |
|-----------------------------|---------------------------|---------------|
| %                           | %                         | %             |

### 10. Other explanatory remarks:

Date

14 Nov 2022

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|-----------|---------------------------------------------------------------|
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