HUGO BOSS AG

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

Stimmrechtsanteile | 23 Dezember 2022 12:00

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Dissemination of a Voting Rights Announcement transmitted by EQS News - a service of EQS Group AG.

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Notification of Major Holdings

1. Details of issuer

| Name: | HUGO BOSS AG |
|--------------------------------|----------------------|
| Street: | Dieselstraße 12 |
| Postal code: | 72555 |
| City: | Metzingen Germany |
| Legal Entity Identifier (LEI): | 529900LFVU534EBRXD13 |

2. Reason for notification

| X | Acquisition/disposal of shares with voting rights |
|---|---------------------------------------------------|
| X | Acquisition/disposal of instruments |
| | Change of breakdown of voting rights |
| | Other reason: |

3. Details of person subject to the notification obligation

Legal entity: SIH Partners, LLLP

City of registered office, country: Wilmington, Delaware, United States of America (USA)

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

15 Dec 2022

6. Total positions

| | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1 + 7.b.2) | Total of both in % (7.a. + 7.b.) | Total number of voting rights pursuant to Sec. 41 WpHG |
|--------------------------|-------------------------------------------------------|-----------------------------------------------------------------|----------------------------------------|-----------------------------------------------------------------|
| New | 1.64 % | 3.65 % | 5.29 % | 70400000 |
| Previous notification | 0.02 % | 2.13 % | 2.15 % | / |

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

| ISIN | Absolute | | In % | |
|--------------|--------------------------|----------------------------|--------------------------|----------------------------|
| | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) |
| DE000A1PHFF7 | 0 | 1152457 | 0.00 % | 1.64 % |
| Total | 1152457 | | 1.6 | 4 % |

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|--------------------|-----------------------------|-------------------------------|---------------------------|--------------------|
| | | | 0 | 0.00 % |
| | | Total | 0 | 0.00 % |

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Cash or physical settlement | Voting rights absolute | Voting rights in % |
|--------------------|----------------------------------|-------------------------------|-----------------------------|---------------------------|--------------------|
| OPTION CALL | 12/16 /2022 to 6/21 /2024 | | Physical | 190800 | 0.27 % |
| OPTION PUT | 12/16 /2022 to 12/20 /2024 | | Physical | 677700 | 0.96 % |
| FUTURES | 1/20 /2023 to 3/17 /2023 | | Cash | 1700000 | 2.41 % |
| | | | Total | 2568500 | 3.65 % |

8. Information in relation to the person subject to the notification obligation

| | Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.). |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| X | Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity: |

| Name | % of voting rights (if at least 3% or more) | % of voting rights through instruments (if at least 5% or more) | Total of both (if at least 5% or more) |
|-----------------------------------------------|---------------------------------------------------|--------------------------------------------------------------------------|-------------------------------------------|
| SIH Partners, LLLP | % | % | % |
| Susquehanna International Holdings, LLC | % | % | % |
| Susquehanna Dublin Holdings | % | % | % |

| Limited | | | |
|----------------------------------------------------|---|---|--------|
| Susquehanna International Securities Limited | % | % | 5.06 % |
| - | % | % | % |
| SIH Partners, LLLP | % | % | % |
| Susquehanna International Holdings, LLC | % | % | % |
| Susquehanna Europe Holdings Limited | % | % | % |
| Susquehanna International Group Limited | % | % | % |

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

| Proportion of voting rights | Proportion of instruments | Total of both |
|-----------------------------|---------------------------|---------------|
| % | % | % |

10. Other explanatory remarks:

Date

20 Dec 2022

23.12.2022 CET/CEST The EQS Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.

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