

# HUGO BOSS AG

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

Stimmrechtsanteile | 22 Mai 2023 18:32

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22.05.2023 / 18:32 CET/CEST

Dissemination of a Voting Rights Announcement transmitted by EQS News - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

## Notification of Major Holdings

### 1. Details of issuer

|                                |                      |
|--------------------------------|----------------------|
| Name:                          | HUGO BOSS AG         |
| Street:                        | Dieselstraße 12      |
| Postal code:                   | 72555                |
| City:                          | Metzingen<br>Germany |
| Legal Entity Identifier (LEI): | 529900LFVU534EBRXD13 |

### 2. Reason for notification

|                                     |   |
|-------------------------------------|---|
| <input checked="" type="checkbox"/> | Acquisition/disposal of shares with voting rights |
| <input type="checkbox"/>            | Acquisition/disposal of instruments               |
| <input type="checkbox"/>            | Change of breakdown of voting rights              |
| <input type="checkbox"/>            | Other reason:                                     |

### 3. Details of person subject to the notification obligation

|   |
|---|
| Legal entity: UBS Group AG<br>City of registered office, country: Zurich, Switzerland |
|---|

### 4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

|  |
|--|
|  |
|--|

### 5. Date on which threshold was crossed or reached:

|             |
|-------------|
| 15 May 2023 |
|-------------|

### 6. Total positions

|  | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1 + 7.b.2) | Total of both in % (7.a. + 7.b.) | Total number of voting rights pursuant to Sec. 41 WpHG |
|--|---|---|----------------------------------|--|
|  |   |   |                                  |  |

|                       |        |        |         |          |
|-----------------------|--------|--------|---------|----------|
| New                   | 2.21 % | 8.92 % | 11.13 % | 70400000 |
| Previous notification | 0.47 % | 5.69 % | 6.16 %  | /        |

## 7. Details on total positions

### a. Voting rights attached to shares (Sec. 33, 34 WpHG)

| ISIN         | Absolute                 |                            | In %                     |                            |
|--------------|--------------------------|----------------------------|--------------------------|----------------------------|
|              | Direct<br>(Sec. 33 WpHG) | Indirect<br>(Sec. 34 WpHG) | Direct<br>(Sec. 33 WpHG) | Indirect<br>(Sec. 34 WpHG) |
| DE000A1PHFF7 | 0                        | 1552739                    | 0 %                      | 2.21 %                     |
| <b>Total</b> | 1552739                  |                            | 2.21 %                   |                            |

### b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

| Type of instrument          | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|-----------------------------|-----------------------------|-------------------------------|------------------------|--------------------|
| Right to recall lent shares |                             | At any time                   | 281708                 | 0.4 %              |
| Right of use over shares    |                             | At any time                   | 728439                 | 1.03 %             |
| Long Call Option            | 15/09/2023-20/12/2024       |                               | 1206400                | 1.71 %             |
| Long Call Option            | 25/10/2023-30/11/2023       |                               | 1200000                | 1.7 %              |
|                             |                             | <b>Total</b>                  | 3416547                | 4.85 %             |

### b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Cash or physical settlement | Voting rights absolute | Voting rights in % |
|--------------------|-----------------------------|-------------------------------|-----------------------------|------------------------|--------------------|
| Short Put Option   | 16/06/2023-20/12/2024       |                               | Physical                    | 2314500                | 3.29 %             |
| Short Put Option   | 25/10/2023-30/11/2023       |                               | Physical                    | 1200000                | 1.7 %              |
| Equity Swaps       | 23/05/2023                  |                               | Cash                        | 550000                 | 0.78 %             |
|                    |                             |                               | <b>Total</b>                | 4064500                | 5.77 %             |

## 8. Information in relation to the person subject to the notification obligation

|   |   |
|---|---|
|   | Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.). |
| X | Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:  |

| Name         | % of voting rights (if at least 3% or more) | % of voting rights through instruments (if at least 5% or more) | Total of both (if at least 5% or more) |
|--------------|---|---|--|
| UBS Group AG | %   | %   | %                                      |
| UBS AG       | %   | 7.89 %  | 9.83 %                                 |

|  |   |        |        |
|--|---|--------|--------|
| UBS Switzerland AG                       | % | %      | %      |
| -  | % | %      | %      |
| UBS Group AG                             | % | %      | %      |
| UBS AG                                   | % | 7.89 % | 9.83 % |
| UBS Asset Management AG                  | % | %      | %      |
| UBS Asset Management Holding (No. 2) Ltd | % | %      | %      |
| UBS Asset Management Holding Ltd         | % | %      | %      |
| UBS Asset Management (UK) Limited        | % | %      | %      |
| -  | % | %      | %      |
| UBS Group AG                             | % | %      | %      |
| UBS AG                                   | % | 7.89 % | 9.83 % |
| UBS Asset Management AG                  | % | %      | %      |
| UBS Asset Management Holding (No. 2) Ltd | % | %      | %      |
| UBS Asset Management Holding Ltd         | % | %      | %      |
| UBS Asset Management Life Ltd            | % | %      | %      |
| -  | % | %      | %      |
| UBS Group AG                             | % | %      | %      |
| UBS AG                                   | % | 7.89 % | 9.83 % |
| UBS Asset Management AG                  | % | %      | %      |
| UBS Asset Management (Singapore) Ltd     | % | %      | %      |
| -  | % | %      | %      |
| UBS Group AG                             | % | %      | %      |
| UBS AG                                   | % | 7.89 % | 9.83 % |
| UBS Asset Management AG                  | % | %      | %      |
| UBS Fund Management (Luxembourg) SA      | % | %      | %      |
| -  | % | %      | %      |
| UBS Group AG                             | % | %      | %      |
| UBS AG                                   | % | 7.89 % | 9.83 % |
| UBS Asset Management AG                  | % | %      | %      |
| UBS Asset Management Switzerland AG      | % | %      | %      |
| UBS Fund Management (Switzerland) AG     | % | %      | %      |
| -  | % | %      | %      |

|                             |   |        |        |
|-----------------------------|---|--------|--------|
| UBS Group AG                | % | %      | %      |
| UBS AG                      | % | 7.89 % | 9.83 % |
| UBS Americas Holding LLC    | % | %      | %      |
| UBS Americas Inc.           | % | %      | %      |
| UBS Financial Services Inc. | % | %      | %      |
| -                           | % | %      | %      |
| UBS Group AG                | % | %      | %      |
| UBS AG                      | % | 7.89 % | 9.83 % |
| UBS Americas Holding LLC    | % | %      | %      |
| UBS Americas Inc.           | % | %      | %      |
| UBS Securities LLC          | % | %      | %      |

### 9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

| Proportion of voting rights | Proportion of instruments | Total of both |
|-----------------------------|---------------------------|---------------|
| %                           | %                         | %             |

### 10. Other explanatory remarks:

UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as they refer to the collar transaction.

Date

19 May 2023

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End of News

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