

**HUGO BOSS AG**

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

Voting Rights Announcements | 1 October 2024 14:54

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01.10.2024 / 14:54 CET/CEST

Dissemination of a Voting Rights Announcement transmitted by EQS News - a service of EQS Group AG.

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**Notification of Major Holdings****1. Details of issuer**

|                                |                      |
|--------------------------------|----------------------|
| Name:                          | HUGO BOSS AG         |
| Street:                        | Holy-Allee 3         |
| Postal code:                   | 72555                |
| City:                          | Metzingen<br>Germany |
| Legal Entity Identifier (LEI): | 529900LFVU534EBRXD13 |

**2. Reason for notification**

|   |   |
|---|---|
|   | Acquisition/disposal of shares with voting rights |
| X | Acquisition/disposal of instruments               |
|   | Change of breakdown of voting rights              |
|   | Other reason:                                     |

**3. Details of person subject to the notification obligation**

Legal entity: Morgan Stanley  
 City of registered office, country: Wilmington, Delaware, United States of America (USA)

#### 4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

#### 5. Date on which threshold was crossed or reached:

23 Sep 2024

#### 6. Total positions

|                       | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1 + 7.b.2) | Total of both in % (7.a. + 7.b.) | Total number of voting rights pursuant to Sec. 41 WpHG |
|-----------------------|---|---|----------------------------------|--|
| New                   | 0.88 %  | 5.1 %   | 5.97 %                           | 70400002   |
| Previous notification | 1.04 %  | 4.63 %  | 5.67 %                           | /  |

#### 7. Details on total positions

##### a. Voting rights attached to shares (Sec. 33, 34 WpHG)

| ISIN         | Absolute              |                         | In %                  |                         |
|--------------|-----------------------|-------------------------|-----------------------|-------------------------|
|              | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) |
| DE000A1PHFF7 | 0                     | 616528                  | 0 %                   | 0.88 %                  |
| <b>Total</b> | 616528                |                         | 0.88 %                |                         |

##### b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|--------------------|-----------------------------|-------------------------------|------------------------|--------------------|
| Equity Call Option | From 20.12.2024 to          | at any time                   | 234230                 | 0.33 %             |

|  |             |              |         |        |
|--|-------------|--------------|---------|--------|
|  | 19.12.2025  |              |         |        |
| Right of recall over securities lending agreements | at any time | at any time  | 2040947 | 2.9 %  |
|  |             | <b>Total</b> | 2275177 | 3.23 % |

## b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

| Type of instrument        | Expiration or maturity date   | Exercise or conversion period | Cash or physical settlement | Voting rights absolute | Voting rights in % |
|---------------------------|-------------------------------|-------------------------------|-----------------------------|------------------------|--------------------|
| Equity Put Option         | From 20.12.2024 to 19.12.2025 | at any time                   | Physical                    | 82100                  | 0.12 %             |
| Retail Structured Product | From 03.11.2071 to 26.08.2074 | at any time                   | Cash                        | 1089                   | 0 %                |
| Equity Swap               | From 27.11.2024 to 19.07.2029 | at any time                   | Cash                        | 1229682                | 1.75 %             |
|                           |                               |                               | <b>Total</b>                | 1312871                | 1.86 %             |

## 8. Information in relation to the person subject to the notification obligation

|   |   |
|---|---|
|   | Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.). |
| X | Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:  |

| Name                                       | % of voting rights (if at least 3% or more) | % of voting rights through instruments (if at least 5% or more) | Total of both (if at least 5% or more) |
|--|---|---|--|
| Morgan Stanley                             | %   | %   | %                                      |
| Morgan Stanley Capital Management, LLC     | %   | %   | %                                      |
| Morgan Stanley & Co. LLC                   | %   | %   | %                                      |
| -  | %   | %   | %                                      |
| Morgan Stanley                             | %   | %   | %                                      |
| Morgan Stanley International Holdings Inc. | %   | %   | %                                      |
| Morgan Stanley International Limited       | %   | %   | %                                      |
| Morgan Stanley Investments (UK)            | %   | %   | %                                      |
| Morgan Stanley & Co. International plc     | %   | %   | %                                      |
| -  | %   | %   | %                                      |
| Morgan Stanley                             | %   | %   | %                                      |
| Morgan Stanley Capital Management, LLC     | %   | %   | %                                      |
| Morgan Stanley & Co. LLC                   | %   | %   | %                                      |
| Prime Dealer Services Corp.                | %   | %   | %                                      |
| -  | %   | %   | %                                      |
| Morgan Stanley                             | %   | %   | %                                      |

|  |   |   |   |
|--|---|---|---|
| Morgan Stanley<br>Capital<br>Management, LLC | % | % | % |
| Morgan Stanley<br>Smith Barney LLC           | % | % | % |

### 9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

| Proportion of voting rights | Proportion of instruments | Total of both |
|-----------------------------|---------------------------|---------------|
| %                           | %                         | %             |

### 10. Other explanatory remarks:

Date

27 Sep 2024

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End of News

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