

# HUGO BOSS AG

UBS Group AG, Zurich, Switzerland

Voting rights Announcements | 8 July 2025 14:59

HUGO BOSS AG

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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## Notification of Major Holdings

### 1. Details of issuer

Name:	HUGO BOSS AG
Street:	Holy-Allee 3
Postal code:	72555
City:	Metzingen Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

### 2. Reason for notification

	Acquisition/disposal of shares with voting rights
X	Acquisition/disposal of instruments
	Change of breakdown of voting rights
	Other reason:

### 3. Details of person subject to the notification obligation

Legal entity: UBS Group AG

City of registered office, country: Zurich, Switzerland

#### 4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

#### 5. Date on which threshold was crossed or reached:

02 Jul 2025

#### 6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	0.51 %	5.05 %	5.56 %	70400000
Previous notification	0.28 %	4.94 %	5.22 %	/

#### 7. Details on total positions

##### a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1PHFF7	0	361893	0 %	0.51 %
Total	361893		0.51 %	

##### b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Right of Use over Shares		At any time	579018	0.82 %

Right to Recall of Lent Shares		At any time	688740	0.98 %
Long Call Options	18/07/2025 - 19/09/2025		509900	0.72 %
Long Call Option	18/09/2025 - 29/10/2025		1200000	1.7 %
		<b>Total</b>	<b>2977658</b>	<b>4.23 %</b>

#### b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Short Put Options	19/12/2025 - 18/12/2026		Physical	530200	0.75 %
Right of Use over Reverse Convertible		At any time	Cash	19346	0.03 %
Short Put Option	18/09/2025 - 29/10/2025		Physical	1200000	1.7 %
Equity Swaps	08/05/2026		Cash	25000	0.04 %
Right of Use over Reverse Convertibles		At any time	Physical	1997	0 %
			<b>Total</b>	<b>1776543</b>	<b>2.52 %</b>

#### 8. Information in relation to the person subject to the notification obligation

	Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
X	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
UBS Group AG	%	%	%
UBS AG	%	%	%
UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Asset Management (Americas) LLC	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	%
UBS Asset Management AG	%	%	%
UBS Asset Management (Europe) S.A.	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	%
UBS Asset Management AG	%	%	%
UBS Asset Management (Singapore) Ltd	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	%

UBS Asset Management AG	%	%	%
UBS Asset Management Holding (No. 2) Ltd	%	%	%
UBS Asset Management Holding Ltd	%	%	%
UBS Asset Management (UK) Ltd	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	%
UBS Asset Management AG	%	%	%
UBS Asset Management Holding (No. 2) Ltd	%	%	%
UBS Asset Management Holding Ltd	%	%	%
UBS Asset Management Life Ltd	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	%
UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Financial Services Inc.	%	%	%

-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	%
UBS Asset Management AG	%	%	%
UBS Asset Management Switzerland AG	%	%	%
UBS Fund Management (Switzerland) AG	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	%
UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Securities LLC	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	%
UBS Switzerland AG	%	%	%

## 9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

## 10. Other explanatory remarks:

UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as they refer to the collar transaction.

Date

07 Jul 2025

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