HUGO BOSS AG

Morgan Stanley, Wilmington, Delaware, United States of America (USA)

Voting rights Announcements | 23 September 2025 15:41

HUGO BOSS AG

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

23.09.2025 / 15:41 CET/CEST

Dissemination of a Voting Rights Announcement transmitted by EQS News - a service of EQS Group.

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Notification of Major Holdings

1. Details of issuer

Name:	HUGO BOSS AG
Street:	Holy-Allee 3
Postal code:	72555
City:	Metzingen Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

2. Reason for notification

X	Acquisition/disposal of shares with voting rights
	Acquisition/disposal of instruments
	Change of breakdown of voting rights
	Other reason:

3. Details of person subject to the notification obligation

Legal entity: Morgan Stanley

City of registered office, country: Wilmington, Delaware, United States of America (USA)

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

17 Sep 2025

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	1.28 %	4.79 %	6.07 %	70400000
Previous notification	0.68 %	4.1 %	4.78 %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1PHFF7	0	901236	0 %	1.28 %
Total	901236		1.2	8 %

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

		· · ·		
Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Equity Call Option	From 19.12.2025 to	at any time	373830	0.53 %

	19.06.2026			
Right of recall over securities lending agreements	at any time	at any time	550326	0.78 %
		Total	924156	1.31 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

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Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Equity Put Option	19.12.2025	at any time	Physical	77500	0.11 %
Cash Settled Futures	19.09.2025	at any time	Cash	150000	0.21 %
Equity Swap	From 03.12.2025 to 19.07.2029	at any time	Cash	2222844	3.16 %
			Total	2450344	3.48 %

8. Information in relation to the person subject to the notification obligation

	Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
X	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

		% of voting rights	
Name	% of voting rights (if	through	Total of both (if at
Name	at least 3% or more)	instruments (if at	least 5% or more)
		least 5% or more)	
Morgan Stanley	%	%	%

Morgan Stanley Capital Management, LLC	%	%	%
Morgan Stanley Domestic Holdings, LLC	%	%	%
Morgan Stanley Capital Services LLC	%	%	%
-	%	%	%
Morgan Stanley	%	%	%
Morgan Stanley Capital Management, LLC	%	%	%
Morgan Stanley & Co. LLC	%	%	%
-	%	%	%
Morgan Stanley	%	%	%
Morgan Stanley International Holdings Inc.	%	%	%
Morgan Stanley International Limited	%	%	%
Morgan Stanley Investments (UK)	%	%	%
Morgan Stanley & Co. International plc	%	%	%
-	%	%	%
Morgan Stanley	%	%	%
Morgan Stanley Capital Management, LLC	%	%	%

Morgan Stanley & Co. LLC	%	%	%
Prime Dealer Services Corp.	%	%	%
-	%	%	%
Morgan Stanley	%	%	%
Morgan Stanley Capital Management, LLC	%	%	%
Morgan Stanley Smith Barney LLC	%	%	%

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Language:

Company:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

10. Other explanatory remar	ks:	
Date		
23 Sep 2025		
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English

HUGO BOSS AG

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