

**HUGO BOSS AG**

Morgan Stanley, Wilmington, Delaware, United States of America (USA)

Stimmrechtsanteile | 14 Juli 2026 17:01

HUGO BOSS AG

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

14.07.2026 / 17:01 CET/CEST

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**Notification of Major Holdings****1. Details of issuer**

|                                |                      |
|--------------------------------|----------------------|
| Name:                          | HUGO BOSS AG         |
| Street:                        | Holy-Allee 3         |
| Postal code:                   | 72555                |
| City:                          | Metzingen<br>Germany |
| Legal Entity Identifier (LEI): | 529900LFVU534EBRXD13 |

**2. Reason for notification**

|   |                                                   |
|---|---------------------------------------------------|
| X | Acquisition/disposal of shares with voting rights |
|---|---------------------------------------------------|

|  |                                      |
|--|--------------------------------------|
|  | Acquisition/disposal of instruments  |
|  | Change of breakdown of voting rights |
|  | Other reason:                        |

**3. Details of person subject to the notification obligation**

|                                                                                          |
|------------------------------------------------------------------------------------------|
| Legal entity: Morgan Stanley                                                             |
| City of registered office, country: Wilmington, Delaware, United States of America (USA) |

**4. Names of shareholder(s)**

holding directly 3% or more voting rights, if different from 3.

|  |
|--|
|  |
|--|

**5. Date on which threshold was crossed or reached:**

|             |
|-------------|
| 09 Jul 2026 |
|-------------|

**6. Total positions**

|                       | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1 + 7.b.2) | Total of both in % (7.a. + 7.b.) | Total number of voting rights pursuant to Sec. 41 WpHG |
|-----------------------|-------------------------------------------------------|-----------------------------------------------------------------|----------------------------------|--------------------------------------------------------|
| New                   | 1.08 %                                                | 3.9 %                                                           | 4.98 %                           | 69016167                                               |
| Previous notification | 1.7 %                                                 | 3.6 %                                                           | 5.3 %                            | /                                                      |

**7. Details on total positions**

**a. Voting rights attached to shares (Sec. 33, 34 WpHG)**

| ISIN         | Absolute              |                         | In %                  |                         |
|--------------|-----------------------|-------------------------|-----------------------|-------------------------|
|              | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) |
| DE000A1PHFF7 | 0                     | 746615                  | 0 %                   | 1.08 %                  |
| <b>Total</b> | 746615                |                         | 1.08 %                |                         |

**b.1. Instruments according to Sec. 38 (1) no. 1 WpHG**

| Type of instrument                                 | Expiration or maturity date   | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|----------------------------------------------------|-------------------------------|-------------------------------|------------------------|--------------------|
| Equity Call Option                                 | From 18.09.2026 to 17.12.2027 | at any time                   | 1066500                | 1.55 %             |
| Right of recall over securities lending agreements | at any time                   | at any time                   | 68085                  | 0.1 %              |
|                                                    |                               | <b>Total</b>                  | 1134585                | 1.64 %             |

**b.2. Instruments according to Sec. 38 (1) no. 2 WpHG**

| Type of instrument                  | Expiration or maturity date   | Exercise or conversion period | Cash or physical settlement | Voting rights absolute | Voting rights in % |
|-------------------------------------|-------------------------------|-------------------------------|-----------------------------|------------------------|--------------------|
| Equity Put Option                   | From 18.12.2026 to 17.12.2027 | at any time                   | Physical                    | 836100                 | 1.21 %             |
| Equity Swap                         | 06.05.2027                    | at any time                   | Cash                        | 720344                 | 1.04 %             |
| Retail Structured Product - Warrant | From 18.09.2026 to 17.12.2027 | at any time                   | Cash                        | 1676                   | 0 %                |
|                                     |                               |                               | <b>Total</b>                | 1558120                | 2.26 %             |

**8. Information in relation to the person subject to the notification obligation**

|  |                                                                                                                   |
|--|-------------------------------------------------------------------------------------------------------------------|
|  | Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that |
|--|-------------------------------------------------------------------------------------------------------------------|

|   |                                                                                                              |
|---|--------------------------------------------------------------------------------------------------------------|
|   | directly or indirectly hold(s) an interest in the (underlying) issuer (1.).                                  |
| X | Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity: |

| Name                                       | % of voting rights (if at least 3% or more) | % of voting rights through instruments (if at least 5% or more) | Total of both (if at least 5% or more) |
|--------------------------------------------|---------------------------------------------|-----------------------------------------------------------------|----------------------------------------|
| Morgan Stanley                             | %                                           | %                                                               | %                                      |
| Morgan Stanley Capital Management, LLC     | %                                           | %                                                               | %                                      |
| Morgan Stanley & Co. LLC                   | %                                           | %                                                               | %                                      |
| -                                          | %                                           | %                                                               | %                                      |
| Morgan Stanley                             | %                                           | %                                                               | %                                      |
| Morgan Stanley International Holdings Inc. | %                                           | %                                                               | %                                      |
| Morgan Stanley International Limited       | %                                           | %                                                               | %                                      |
| Morgan Stanley Investments (UK)            | %                                           | %                                                               | %                                      |
| Morgan Stanley & Co. International plc     | %                                           | %                                                               | %                                      |
| -                                          | %                                           | %                                                               | %                                      |
| Morgan Stanley                             | %                                           | %                                                               | %                                      |
| Morgan Stanley Capital Management, LLC     | %                                           | %                                                               | %                                      |

|                                    |   |   |   |
|------------------------------------|---|---|---|
| Morgan Stanley<br>Smith Barney LLC | % | % | % |
|------------------------------------|---|---|---|

## 9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

| Proportion of voting rights | Proportion of instruments | Total of both |
|-----------------------------|---------------------------|---------------|
| %                           | %                         | %             |

## 10. Other explanatory remarks:

Date

14 Jul 2026

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14.07.2026 CET/CEST The EQS Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.

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Language:

English

Company:

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[www.hugoboss.com](http://www.hugoboss.com)

LEI Code:

529900LFVU534EBRXD13

End of News

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2365802 14.07.2026 CET/CEST