

# HUGO BOSS

Press Release

## **HUGO BOSS is sponsoring Charline von Heyl's solo exhibition "Snake Eyes" at the Deichtorhallen in Hamburg**

Metzingen, April 9, 2018. From June 22 through September 23, 2018 HUGO BOSS is sponsoring "Snake Eyes," a wide-ranging solo exhibition by Charline von Heyl at the Deichtorhallen center in Hamburg. The approximately 60 works provide a comprehensive overview of the German artist's output since 2005.

"We are delighted for the opportunity of supporting this wonderful project. Charline von Heyl ranks among the leading contemporary painters of our time. The cooperation with her and the Deichtorhallen therefore represents a special source of inspiration for HUGO BOSS," comments Dr. Hjördis Kettenbach, Director of Arts Sponsorship at HUGO BOSS AG.

Charline von Heyl is known for abstract art, collages and graphical works that feature an enigmatic visual idiom exerting a powerful emotional impact. In 2014 she was nominated for the HUGO BOSS PRIZE, which celebrated its twentieth anniversary in 2016 and now ranks among the world's most prestigious accolades in contemporary art.

By sponsoring contemporary art HUGO BOSS is not only highlighting the interaction between the related disciplines of fashion and art. The Group's cultural program is also a key facet of its endeavors to contribute towards society at large.

Further information on the company can be found at [group.hugoboss.com](http://group.hugoboss.com). For the latest news on our collections, visit [hugoboss.com](http://hugoboss.com).

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If you have any questions, please contact:

Dr. Hjördis Kettenbach

Head of Corporate Communications

Phone: +49 7123 94-83377

E-mail: [hjoerdis\\_kettenbach@hugoboss.com](mailto:hjoerdis_kettenbach@hugoboss.com)