

HUGO BOSS

Press Release

HUGO BOSS and the National Portrait Gallery celebrate the exhibition “Michael Jackson: On the Wall” in London

Metzingen/London, June 26, 2018. HUGO BOSS and the National Portrait Gallery (NPG) celebrate the opening of the exhibition “Michael Jackson: On the Wall” with a cocktail event in London. The major new exhibition is the first to explore the influence of Michael Jackson on contemporary art. The guest list includes stars like Mark Ronson, Adrien Brody, Jamie Campbell Bower, Brooklyn Beckham and Erin O’Connor as well as artists like Kehinde Wiley, Candice Breitz and Graham Dolphin.

The “Michael Jackson: On the Wall” exhibition will be open to the public from June 28, 2018 to October 21, 2018, showcasing works of over 40 artists, drawn from public and private collections around the world, including new works made especially for the occasion. Featured artists include Rita Ackerman, Dara Birnbaum, Candice Breitz, Mark Flood, Isa Genzken, Gary Hume, David LaChapelle, Paul McCarthy, Catherine Opie, Andy Warhol, among many others.

“With his incomparable style Michael Jackson indelibly influenced not only the music scene but the worlds of art and fashion as well. It therefore fills us with pride to have the opportunity of supporting this multi-faceted endeavor as part of our corporate arts program,” says Ingo Wilts, Chief Brand Officer, HUGO BOSS AG.

On the occasion of the exhibition sponsorship, BOSS releases a capsule collection in collaboration with the Estate of Michael Jackson. It includes a new edition of the iconic BOSS suit that Michael Jackson wore on the cover of his game-changing album “Thriller”, accompanied by three unisex T-shirts, each featuring iconic moments in Michael Jackson’s career. The collection pays tribute to the pop legend as both an artist and a style icon, designed to celebrate the King of Pop on what would have been his diamond (60) birthday.

H U G O B O S S

All four products will go on sale around Michael Jackson's birthday, 29 August, online and in selected BOSS Stores worldwide. The project is supported by a distinctive social media campaign using the hashtag #BOSSxMichaelJackson.

High-resolution images can be downloaded at

http://press-service.hugoboss.com/collections/Michael_Jackson_On_The_Wall_Exhibition_Opening/

Further information on the company can be found at group.hugoboss.com.

If you have any questions, please contact:

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Excerpt from the guest list:

Adrien Brody in BOSS

Mark Ronson in BOSS

Jamie Campbell Bower in HUGO

Brooklyn Beckham

Charlotte Dellal in HUGO

Erin O'Connor in BOSS

Tom Austen in BOSS

Eric Underwood in BOSS

Eleanor Tomlinson in BOSS

Les Twins in HUGO

Isaac Carew in BOSS

Tiphaine de Lussy in BOSS

Polly Morgan in BOSS

Isabel Getty in HUGO

Frankie Herbert in BOSS

Tigerlily Taylor in HUGO

Shingai Shoniwa in BOSS

Richard Biedul in BOSS

Tess Ward in BOSS

Ryan Barrett in BOSS

Wilson Oryema in HUGO

Sabrina Percy in BOSS

Mimi Xu in BOSS

Bip Ling in HUGO

Kehinde Wiley

Candice Breitz

Graham Dolphin in BOSS

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Todd Gray

Dawn Mellor