



Press Information

BOSS Spring/Summer 2020 collection to be presented in Milan

Metzingen, July 16, 2019. This year, HUGO BOSS will present the BOSS Spring/Summer 2020 collection at Milan Fashion Week for the first time. The show takes place on Sunday, September 22.

"I am looking forward to Milan. It is a new chapter for BOSS to show the Menswear and Womenswear collection together here for the first time," says Ingo Wilts, Chief Brand Officer of HUGO BOSS AG.

HUGO BOSS not only shares a long tradition in fashion with Italy, but also purchases the majority of its high-quality fabrics from the country. The company also has its own manufacturing and administration facilities in the Italian cities of Morrovalle and Scandicci, as well as in Milan.

With the move from New York Fashion Week to Milan, HUGO BOSS underlines the importance of the European region for the company.

Further information on HUGO BOSS can be found at hugoboss.com.

If you have any questions, please contact:

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